

Curtis Michelson

INNOVATION STRATEGIST & STRATEGIC FACILITATOR

20+ years helping organizations surface hidden patterns, align on what matters, and build the capability to innovate. I work at the intersection of facilitation, organizational intelligence, and exponential thinking.

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CORE PRACTICE

Strategic Facilitation
Innovation Capability
Assessment
Organizational Network Analysis
Executive Coaching
ExO Sprints AI Strategy
Change Leadership

CERTIFICATIONS

2022
ONA Practitioner
OrgMapper Academy / Maven7

2021
Innovation Coach & Partner
SwarmVision

ExO Coach
Exponential Organizations /
OpenExO

PARTNERSHIPS

NetworkFirst Manifesto
Global network partner

ASSESSMENTS

StrengthsFinder: Strategic,
Activator, Adaptable, Ideation,
Restoration

DiSC: Persuader

COACHING LINEAGE

EXPERIENCE

- Jedi On The Fly** 2024 - Present
Co-Founder (with Hamid Ennachat)
AI-augmented strategic facilitation and innovation consultancy. Building tools that scale the work of facilitation, innovation assessment, and strategic pattern recognition beyond what any single practitioner could do alone.
- Innovation Leader (InnoLead)** 2024 - Present
AI Beat Reporter
Covering enterprise AI adoption for the leading innovation management publication. Reporting on how Fortune 500 organizations are navigating generative AI, from defense and supply chain to financial services. Interviewing CIOs, Chief Innovation Officers, and AI leads.
- Minds Alert, LLC** 2016 - Present
Founder, CEO
Independent strategic facilitation and innovation consulting practice. Select engagements:
- **Siemens Energy** (2022) - Innovation coaching and research services to 8 corporate innovation teams through a multi-month business venture discovery sprint.
 - **NASA** (2021) - Lead trainer on a custom innovation capability program using the SwarmVision methodology and platform.
 - **US Navy** - Innovation capability assessment and training engagements using SwarmVision.
 - **BioOne Publishing** (2020) - Multi-day strategic board retreat, extending into business model consulting and internal change management.
 - **Magnit Global** (2019) - Engaged by VP of Product to stand up and support 13 agile technology teams.
 - **Walmart, Inc.** (2018) - Agile training and advisory consulting to teams across Arkansas, Silicon Valley, and Texas, including Sr. VP advisory.
 - **American Association of University Presses** (2016) - Business model consulting, facilitating a 6-month discovery series toward future technology platform design.

Enneagram study under Russ Hudson, Clarence Thomson, and Mario Sikora. Also trained in DiSC and StrengthsFinder.

EDUCATION

B.A., Philosophy

Florida International University

LANGUAGES

English Spanish (partial)

MindTheProduct / Pendo

2022 - 2024

Regional Coordinator, North America (Contract)

Community leadership across 50+ product management meetup chapters in the US and Canada. Coached local chapter leaders through transitions and executed Pendo's branding and growth strategy.

IIBA, Central Florida Chapter

2014 - 2016

President

Facilitated organizational changes that tripled chapter membership and raised the group's profile in the Orlando business community.

CuraScript / Express Scripts

2015

Business Analysis Practice Leader

Rebuilt business analysis as a discipline in the IT group. Facilitated cross-functional engagement to bridge organizational silos and establish Business Relationship Manager roles.

Independent Software Practice

2001 - 2013

Developer & Consultant

12 years building database and web applications for clients across industries. Technical foundation that grounds today's consulting practice in how technology actually works.

PUBLICATIONS

Innovation Leader Magazine - Regular contributor covering enterprise AI adoption, innovation strategy, and organizational transformation.